



THE 27TH ANNUAL
COMPONENTS
FOR MILITARY & SPACE ELECTRONICS
APRIL 30 - MAY 2 | 2024
FOUR POINTS BY SHERATON (LAX)
LOS ANGELES, CA

Exhibitor Guide
27th ANNUAL CMSE
Exhibits and Presentations
May 1-2, 2024.
Tutorials/Seminars April 30, 2024

Components for Military and Space Electronics

<https://www.tjgreenllc.com/cmse/>

Congratulations for exhibiting at the 27th Annual CMSE, the premier event focused on the design, reliability, and application of electronic components for use in Avionics, Aerospace, Military & Commercial Space Systems.

Exhibitor setup 6:00 PM to 11:00 PM, April 30th Tuesday

7:00 AM to 11:00 AM May 1 Weds day **Day 1** of the Exhibits and Presentations

5:30 PM to 8:00 PM Student Networking Reception

Exhibits Open 11:00 AM to 7:30 PM on May 1 Weds day **Day 1**

5:30 PM to 8:00 PM CMSE Networking Reception

10:00 AM - 2 PM on April 27 **Day 2** of the conference-Exhibits. Presentations and awards to approximately 6PM

- Setup is from 6:00 PM to 11:00 PM, April 30th and 7AM – 11AM on May 1 the first day of the Exhibition. Please arrive promptly so that you have plenty of time. If you need to get in earlier on April 30, please let us know so we can arrange that with the hotel. (My contact information is below, and you can reach me on my cellphone during the event)
- Also, on May 1 & 2 the presentations and keynotes start at 8 AM so if you are setting up, please try to keep the noise down. **The hardcopy CMSE booklet has all the presentation times, coffee breaks, lunch, dinner and networking events details. It's also on the CMSE website and includes the Floorplan for the exhibits.**
- The Venue is the [Four Points by Sheraton Los Angeles International Airport \(LAX\)](#) (Marriott Property)
9750 Airport Boulevard,
Los Angeles, CA 90045
There is a Marriott 4 points shuttle from the LAX airport to the hotel free of charge.



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- Shipping instructions are listed below on page 4.
- Please have “marked” CMSE CONFERENCE Care of Brenda Bates/Maria Rodriguez” with your name and company name on the outside of the shipping container or box.
- We have a discounted parking rate for this year for \$18.00 discounted day use and \$20 for overnight self-parking for the group. Please Park in the hotel parking lot and get a discounted validation either at the CMSE registration table or the hotel registration Desk.
- Tables are ~2.5' x 6' and two chairs are provided per table and a wastebasket. If you need additional chairs let us know and we will get those for you at no charge.
- Wi-Fi is free.
- Booth Spaces and Table-Tops have two chairs; wastebasket and a table are provided. If you don't need the table let us know or need more chairs let us know.
- Tabletops will be the same as last year. ~2 ½' x 6'. They will be covered in a white top with white skirt, but you are welcome to use your own exhibit table covering.
- Additional signage may be placed directly behind table but please don't impinge on neighboring tables or attach anything to walls.
- Electrical power is available at no cost, at each exhibit space (110V/500W max) if you need heavy AC power, please let us know and we will work that out. We suggest you bring your own power strip but if you can't let us know and we will get that cost to you.
- Most exhibitors can set up and take down their own booth display without the added cost of local site labor. However, if you need help it can be arranged.
- The Exhibit Hall is in the California Ballrooms A, B, & D (L shaped this year), “C” IS THE PRESENTATION ROOM. This year we have also added additional exhibit space in an “Annex “area in “Hollywood/Westwood”.
- Exhibits are open from 11:00 AM to 8:00 PM on May 1 and 10:00AM -2PM on May 2 the registration table is in the hallway in front of “A & B. We have an extra table for exhibitor material and literature. The coffee breaks, lunch and Networking/ WELCOME RECEPTION BUFFET will all be in the exhibit area and annex area will have coffee breaks. You are encouraged to stay open during this entire time, as a continuous flow of attendees is expected throughout the entire event.
- The CMSE Symposium staff will assign Tabletop and Booth locations. Every effort will be made to accommodate special requests. Please make your selection “asap” when you receive our email requesting selection of table or booth location. The locations will be assigned in the order that the exhibitor PO was received. A layout will be sent to you once the Table Tops and booths are assigned. (See attached layout on page 5 (as of St Patrick's day 4/10)



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- You can ship from the hotel, and we suggest that you bring shipping paperwork to ship any event material back home. All providers are available Fed-X, UPS, DHL, USPS.

- **LEAD RETRIEVAL**

You receive at the event venue a hard copy list of all attendees as of about ~1-2 weeks before the event and within 2-3 weeks you will receive an Excel file with all attendees and their email address.

To defray the \$350-\$500 lead retrieval machine cost which our exhibitors have expressed "ANST", we suggest using your cell phone to snap a picture or there are many Apps for < \$25 a year you can use.

I have used ABBYY BCR on my iPhone for several years for my microelectronic sales representative & consulting business on my iPhone (see [ABBYY BCR web site](#)).

The ABBYY BCR APP is not available for Android cell phones.

For those CMSE attendees who don't have a business card, I can send you a word file of a form I use for other trade shows which you can modify for your company.

Let me know if you want that form.

- **EXTRA BADGES**

With the exhibit registration you receive one

(1) conference pass. Additional exhibit staff and each additional exhibitor manning the booth is \$250 for two days, (includes coffee & afternoon breaks, breakfast lunch and dinner and networking cocktail hours.)

We can work with you if you have clients or companies that want to attend the CMSE conference or exhibit only passes.

Other questions, please contact:

Tom Terlizzi

631-269-3820 office or 516-807-9488 Cell.

terlizzi@tjgreenllc.com



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INCOMING PACKAGES OPERATING PROCEDURE

1. Due to limited storage, the Four Points by Sheraton LAX Hotel cannot accept any drayage, package, or exhibit prior to (3) days before the show arrival. All packages must be clearly marked with the company contact's name, the event name and date of the event.

2. The hotel's shipping address is:

Four Points by Sheraton LAX

9750 Airport Blvd.

Los Angeles, CA 90045

(Please have "attention: CMSE, CONFERENCE Care of Brenda Bates/Maria Rodriguez and your name and company name on the outside of the container")

3. The Four Points by Sheraton LAX Hotel only has the capacity to accept two (2) packages weighing fifty (50) pounds or less from any one person/vendor/party. The hotel reserves the right to refuse any package larger than fifty (50) pounds at any given time. Any package/shipment over this amount will be charged a handling fee of \$25.00 per box per day and charged to the show organizer.

4. NO pallets can be shipped to the hotel without prior approval. If large packages are shipped to the hotel: they need to arrive at the hotel **on the day of setup or day of the event**. The company contact needs to be present to accept the shipment, the delivery truck must have a lift gate to be able to lower package to ground level, as there is no loading dock available, and the contact must have their own means of moving large packages throughout the hotel function space and or/hotel.

5. It is the responsibility of the contact for any tradeshow/event held at the Four Points by Sheraton LAX to communicate this package operating procedure to their

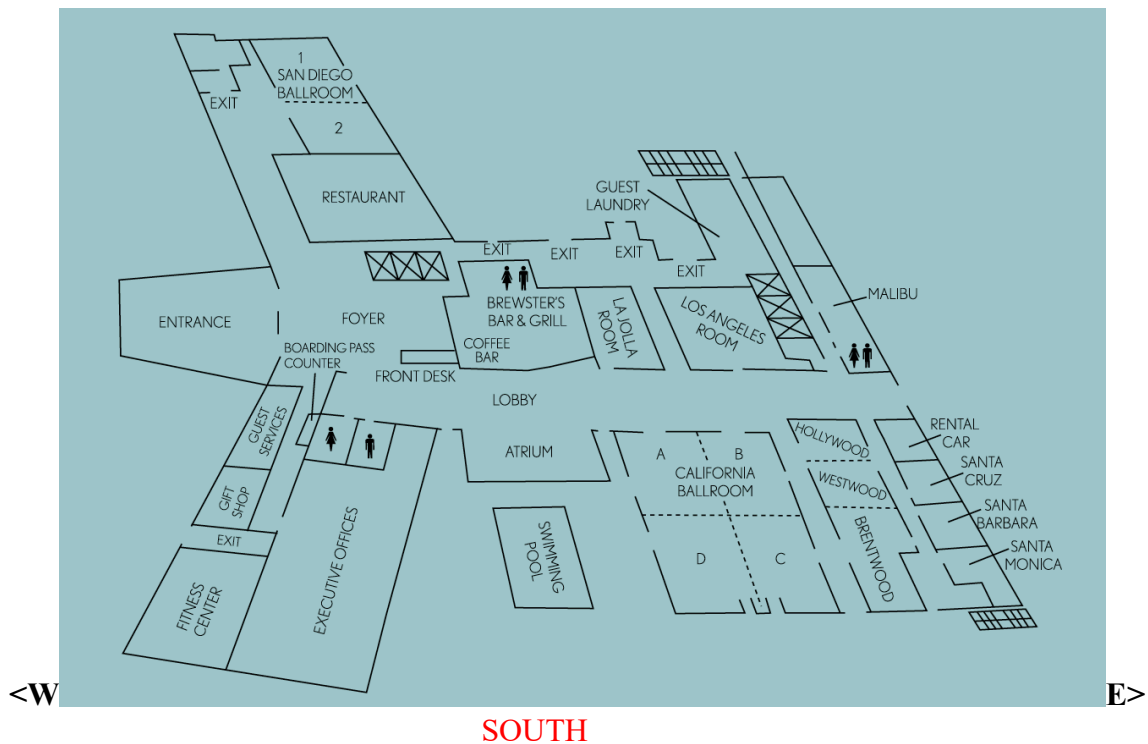


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vendors/attendees.

6. The Four Points by Sheraton LAX is not responsible for lost, stolen, misplaced, or damaged property.

HOTEL MAP AND EXHIBITOR LISTING 3/30/23
NORTH





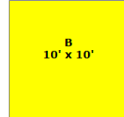
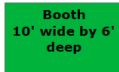
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T# = table top
 30" X 6"
 Shown as 7" 1 ft space between



B# = Booth

B# = Booth



THE 26TH ANNUAL
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 APRIL 25 - 27 | LOS ANGELES, CA
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ASSIGNED	BOOTH/TABLE	EXHIBITOR
B17	BOOTH	Advanced Test Equipment Corp.
B5	BOOTH	Central Semiconductor
T7	TABLETOP	COMTECH SPACE COMPONENTS
B3	BOOTH	ES COMPONENTS
B20	BOOTH	EXXELIA
T9	TABLETOP	GELPAK
T2	TABLETOP	GREENRAY INDUSTRIES
T1	TABLETOP	HI-REL LABS
B13	BOOTH	IBM CANADA
B4	BOOTH	Integra Technologies
B11	BOOTH	IR HIREL - Infineon
B7	BOOTH	ISOCOM-UK
B18	BOOTH	KNOWLES
B16	BOOTH	KYOCERA AVX
B21	BOOTH	Linear Integrated Systems
T10	TABLETOP	ONEIDA RESEARCH
B12	BOOTH	Payton
T11	TABLETOP	Polaris Semiconductor LLC
B6	BOOTH	Presidio Components
B15	BOOTH	QP TECHNOLOGIES
B8	BOOTH	Quantic Evans Capacitors
B10	BOOTH	SAMTEC
B22	BOOTH	SIEMENS
T8	TABLETOP	SMART MICROSYSTEMS
B9	BOOTH	SPIRA-EMI
B19	BOOTH	STRATEDGE
B23	BOOTH	SUMITOMO
T6	TABLETOP	TOPLINE CORPORATION
B1	BOOTH	Vanguard
B2	BOOTH	VISHAY
T3	TABLETOP	XTREME Semiconductor
B14	BOOTH	YAGEO Group-KEMET
	ANNEX	
B25	BOOTH	FRONTGRADE TECHNOLOGIES
T14	TABLETOP	MECHNANO

27TH ANNUAL CMSE EXHIBIT FLOOR LAYOUT

SAMPLE

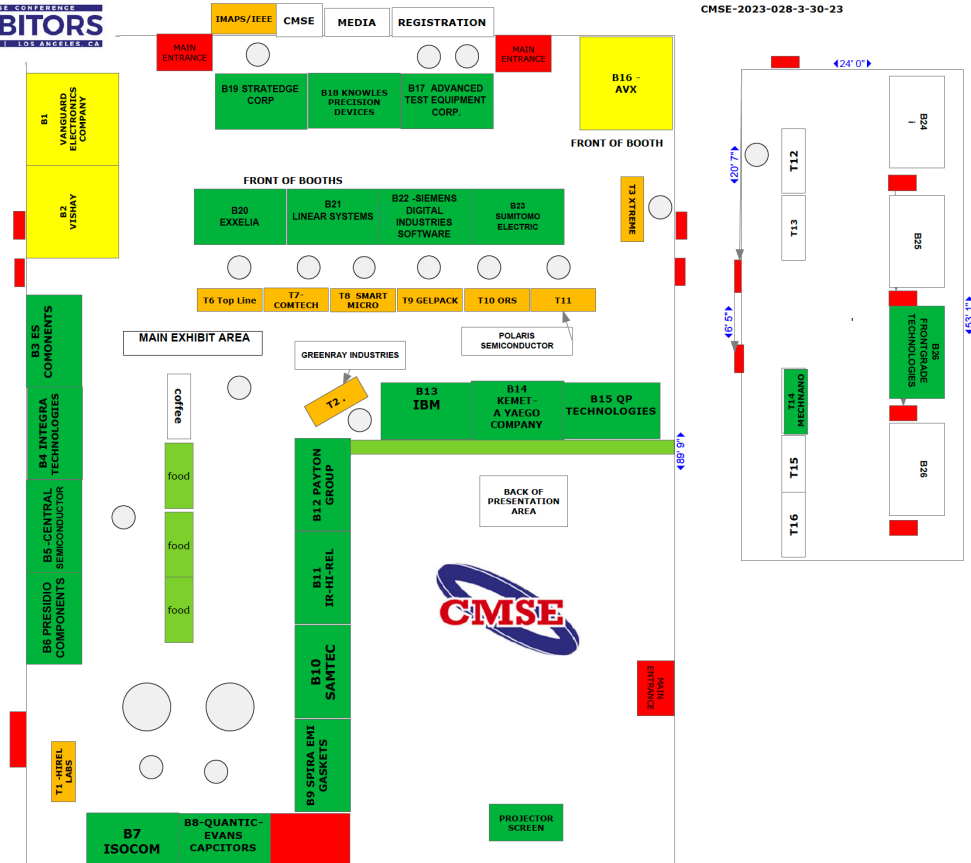


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<https://www.tjgreenllc.com/cmse/2023>
-cmse-exhibitors/

CMSE-2023-028-3-30-23



SAMPLE